Privacy Policy for:

www.givefreelyonline.com (including all sub pages)

The Way Ministries

P.O. Box 360481

Strongsville, Ohio 44136

At The Way Ministries (www.givefreelyonline.com), our mission is to lead people worldwide into a growing relationship with Jesus Christ. The Way Ministries is a Christian ministry, organized as a State of Ohio, Sole Proprietorship.

Our privacy policy is put in place to protect your information. The Way Ministries & www.givefreelyonline.com use information gathered in order to track the number of site visitors and the number of visits to each page and resource on the website. This information cannot be used to identify a specific person. We further use this information to help us understand how people use our website, to administer the site, and to get trend-level information about site visitors and how they reached our site. This includes cookies, including Google Analytics cookies which have been enabled. Google Analytics Advertising Features allow us to enable features in Analytics that aren't available through standard implementations. Advertising features include:

Remarketing with Google Analytics

Google Display Network Impression Reporting

Google Analytics Demographics and Interest Reporting

Google Analytics is able to collect data about our traffic via <u>Google advertising cookies</u> and <u>anonymous identifiers</u>, in addition to data collected through a standard Google Analytics implementation. We will not facilitate the merging of personally-identifiable information with non-personally identifiable information collected through any Google advertising product or feature unless we have robust notice of, and the user's prior affirmative (i.e., opt-in) consent to, that merger. If you do not wish to have cookies from google analytics used, there are Google Analytics' <u>currently available opt-outs</u> from the web you may use.

We use personal information primarily to serve your specific needs and fulfill your specific requests, at your personal direction. We may also share your personal information with external service providers who help us better serve you, under strict contractual terms that preserve your privacy and prevent any misuse of your personal information. Examples of such service providers include, but are not limited to, mailing service bureaus and credit card processors.

YOUR INFORMATION IS NEVER SOLD, RENTED, OR LEASED

Your use of our website is confidential. The Way Ministries will not sell, rent, lease, or exchange your information with any other organization, except for those service providers who help us serve you under contract, as described in the preceding paragraph of this policy, or if legally required to do so, such as by law, regulation, court order, subpoena, search warrant, or in response to privacy processes, or to protect the rights, property, or safety of The Way Ministries or its personnel.

YOUR INFORMED CONSENT

By using our website, and by giving us your personal information, you agree that this Privacy Policy is part of the Terms of Use of this website, and you assent to this The Way Ministries Privacy Policy. The Way Ministries reserves the right to change this policy at any time, without advance notice. Whenever we change our privacy policy, the revised policy will always be posted here for your review.

CHILDREN'S POLICY

The Way Ministries will not knowingly collect or preserve data from children under 16 years of age. We recommend that you become involved with your child's Internet activities and their access to our site, so that you can help protect their privacy. We recommend the article "Protecting Kids' Privacy" at the Federal Trade Commission website and the ProtectKids.com website as resources you can use to help protect your children.

FURTHER QUESTIONS

If you have any further questions about The Way Ministries' privacy policy, please contact us. Thank you and may this website be a blessing to you.